

Target audience

11-14 year olds

Lesson Aim

This lesson aims to look at the way young people share images online, and asks them to reflect on the potential negative and positive consequences to this. Implicit in the lesson plan is to encourage young people to 'be the change' and to share, and to help others, share images positively to make the internet a better place.

Lesson objectives

- To reflect on why we send images, both for positive and negatives reasons
- To understand the consequences of sharing different types of images
- To create a set of considerations you should make before sharing an image

Timing 45-60 minutes	Resources Board and appendix 1, 2 + 3
Preparation <ul style="list-style-type: none"> • Print appendix 1 for each small group (2-3 children) • Print appendix 2 for each group or display on the board • Load appendix 3 to be shown during activity 3 	Key vocabulary Image, posting, consequence, decision

Session breakdown

Starter	Discussion – Why do we share images? Reflecting on the reasons behind our image sharing habits and considering what the negative impact of this can be	5 mins	Whole class
Activity 1	Quiz – Would you share it? A quiz to consider whether to not to share an image looking at a number of different scenarios	12 mins	Small groups
Activity 2	Scenarios – What happens next? Considering what the consequences for image sharing could be and matching these appropriately to the given scenarios	15 mins	Small groups/ whole class
Activity 3	Decision tree – Should I share it? Yes or no? Creating a set of considerations in the form of a decision tree flowchart which you should make before sharing an image	12 mins	Small groups
Plenary	Discussion – What can I do now? 1. How to make a report 2. Steps to take/ things to consider 3. Signposting to support	6 mins	Whole class
Extension	Suggested extension activities 1. Reflecting on their own online images 2. Campaign to encourage positive image sharing online	Extension time	

NB – This lesson plan does not cover the issue of ‘sexting.’ If you would like to explore this issue further then please refer to a sexting lesson plan from UK Safer Internet Centre partner Childnet at www.childnet.com/pshetoolkit and [guidance for schools](#).

Starter – Why do we share images?

‘Why do we choose to share images online?’

Suggested answers:

- Quick and easy
- Shows what you are doing/create memories
- Everyone in the picture can have a copy
- To get more likes/followers
- It makes you feel good
- Raising awareness of issues
- Cheering a friend up
- Keeping in contact with people

Sometimes sharing images can result in negative consequences. What could the negative impact of sharing an image be?

Suggested answers:

- Images can be misinterpreted and get you in trouble, offend someone or receive unkind/unfair comments
- They may reveal more personal information than you realised
- Images can be shared on very quickly and sometimes discreetly so your audience may be wider than intended
- Risky images could result in having a negative influence on your online reputation

Activity 2 - What happens next? (Appendix 2: Consequence scenarios)

Match the first 5 scenarios from the quiz to possible outcomes/ consequences (**appendix 2**) and discuss the impact of sharing images online

1. Sharing an image of your friend who isn't meant to be out
2. Sharing an image of someone who has spilt food down themselves
3. Sharing an image you know your friend doesn't like of themselves
4. Sharing an image of your friend doing something that will get them into trouble
5. Sharing an image of you and your friends messing around

Outcomes

- Getting into trouble with a parent/ teacher
- Upsetting a friend or peer
- Having your image reported by another user
- Having other users unfollow you
- Affect your online reputation

Activity 1 – Would you share it? (Appendix 1: Quiz)

Each young person is to complete the quiz (**appendix 1a**), either individually or in small groups/ pairs. Use **Appendix 1b** to go through the answers with them and the points for each question, then they can add up their points to generate a score and advice for their image sharing.

NB – The scenarios are deliberately vague to allow for discussion around what might have happened. Young people can then discuss what they think has happened. This provides you with the opportunity to tailor the activity to issues which are relevant to your group.

Be aware that these scenarios will be used in the following activity as well.

Activity 3 – Should I share it? Yes or no? (Appendix 3: Decision tree flowchart)

Firstly discuss the decision tree on the board (**appendix 3a**). Work through the tree and discuss how its layout works (questions, answers and advice all in one flow chart).

Explain to the young people that they will be creating a decision tree for sharing images online. Their trees will need to take on board what they have learnt in the previous two activities and include a range of scenarios or pointers people should consider along with clear advice about the consequences.

Suggested questions:

- Is it a good photo? (initial question)
- Are other people in the photo?
- Have I asked permission?
- A year from now will I be happy this picture is online?
- Would I want my grandparent to see this picture?

Please see **appendix 3b** for an example of a decision tree on image sharing. This should be used as reference and shown to the young people **after** they have created their own trees.

Notes

Online content can potentially stay online forever if it is saved/ archived/reshared etc and thanks to apps like Timehop and Facebook's 'On This Day' many old posts are resurfacing and being reshared. For this reason risky content we share when we are younger can affect our online reputations and university/ job prospects in the future.

When sharing an image of your friends you should always check with them first to ensure everyone is happy with it being online. Sharing something someone is unhappy with being shared could result in an argument or the image being reported.

NB. Content will only be removed by the social networking sites if it breaks the terms and conditions of the service and/ or is illegal.

Sharing an image of someone doing something they shouldn't is likely to get them into trouble. This could be with their peers, families, the school/organisation or even the police if it is illegal activity.

Plenary – What can I do now? (Signposting and advice)

Discuss with young people what they can do if they are worried about content online

- Reporting any content you are concerned about to the networks www.saferinternet.org.uk/safety-tools
- Remove your own content if you are concerned and regularly google your name to check your digital footprints
- Talk to an adult you trust
- Contact Childline 0800 11 11 or www.childline.org.uk

Suggested extension activities – Reflect and spread the word

1. Get the young people to google themselves. Do any images appear? Are they happy with these images? What do they say about them? Encourage them to make sure they are private users of social media
2. Create a campaign to deliver your decision tree to your school/ group to ensure they are thinking about the images they are posting. This could be using/creating:
 - posters
 - assemblies
 - displays
 - social media etc.

You could also join the Safer Internet Day social media campaign by sharing your decision trees by tweeting or posting them online with the hashtag #SID2017 and @UK_SIC.

Any photos shared on Twitter using the above hashtag may be retweeted by the UK Safer Internet Centre to our followers and is a great way to get your school's message seen by a wide audience. Only photos sent from school/organisation Twitter accounts will be retweeted.

Important: Please ensure that you have the appropriate media consent from parents for any children appearing in the photo.

Appendix 1a

Safer Internet Day 2017 quiz for 11-14 year olds

Would you share it?

1. You took a selfie of you and your friends, out at the weekend. You know your friend told her parents she was only going to your house. Do you share it?

- A. Nah not worth the hassle!
- B. Definitely share it! Only our friends will see it anyway!
- C. think I'll check with her first just to be sure!

2. Someone in your year group fell over in the canteen and spilt their lunch all down themselves. Your friend took a picture and sent it to you to send on. Do you share it?

- A. That's too funny not to share!
- B. No way, that would be mean!
- C. Probably but only to my friends!

3. You took a picture of you and your friends but you know your friend will be unhappy with the picture. Do you share it?

- A. Yeh I'm sure they won't care that much!
- B. No I'd hate it if they did that to me!
- C. If I look good in the picture then of course!

4. You took a photo of your friend doing something that could get them into trouble. Do you share it?

- A. Yeh it won't get me into trouble!
- B. No way wouldn't that be mean?
- C. Probably but only to my friends!

5. You took a photo of you and your friends messing around. Do you share it?

- A. We're only messing around, of course!
- B. No way, I don't want people to see it in the future!
- C. Probably, it's only silly and I can delete it later!

Appendix 1a

Safer Internet Day 2017 quiz for 11-14 year olds

What have you shared?

6. Think about your current profile picture. Are you happy for anyone online to see that?

- A. Yes – everything you can find online about me gives a positive impression!
- B. Mostly I just hope they understand it!
- C. No – only my friends should be able to see it

7. Think about the images you've posted online. Would you be happy for your teacher to see all of them?

- A. Yes – I would be totally happy for my teacher to see anything I post online
- B. No way! I can't think of everything I've posted but I can think of a few images I wouldn't want them to see!
- C. I would be happy for them to see most of it (though I can think of a few things I wouldn't want printed off and stuck up around my school!!)

8. Think about your privacy settings. Do you share anything publicly?

- A. Sometimes, I think I'm set to private but I haven't checked in a while
- B. No, I try to never share anything publicly
- C. Yes always! I have a huge following (though I don't really know who they are ...)

Now check the answers, count your points, and see how you got on!

Appendix 1b

Safer Internet Day 2017 quiz for 11-14 year olds

Now check the answers, count your points, and see how you got on!

- | | |
|-------------------|-------------------|
| 1. A=1, B=2, C=3 | 2. A=1, B=3, C=2, |
| 3. A=1, B=3, C=2, | 4. A=1, B=3, C=2, |
| 5. A=1, B=3, C=2, | 6. A=3, B=2, C=1 |
| 7. A=3, B=1, C=2 | 8. A=2, B=3, C=1 |

Now add up your points and let's see how you did ...

8-12 – Instanovice! It sounds like you love sharing photos and communicating online. Always think carefully about who you are sharing things with and the possible consequences. Remember that things can be screengrabbed and shared on by others and even something that started out private can end up public. Consider using privacy settings to gain more control over who can follow or contact you.

13-18 – Instamaster! You're using the internet positively to chat and share things with your friends. Remember that images and messages online can be misunderstood, and this can sometimes cause problems if we post something funny that isn't appreciated or understood by others. Being respectful online is really important, as is checking your privacy settings regularly to ensure you are happy with what others online can see and learn about you.

19- 24 – Instaguru! You are using the internet positively and respectfully and are considerate of other people's thoughts and wishes. Using social media responsibly is the key to building a positive online reputation, so keep posting positively and be proud of what you share online. Don't forget that the internet can be used to share your achievements publicly, and this can also be a positive experience.

Question 1: You took a selfie of you and your friends, out at the weekend. You know your friend told her parents she was only going to your house. Do you share it?

The correct answer is C: I think I'll check with her first just to be sure!

It is important to ask your friends for their permission, before posting anything online – especially if you think they may be unhappy with the content. Your friends' feelings must always be considered too.

Question 2: Someone in your year group fell over in the canteen and spilt their lunch all down themselves. Your friend took a picture and sent it to you to send on. Do you share it?

The correct answer is B: No way, that would be mean!

Something that is funny to one person, is not always funny to another. The person who fell over may be feeling really embarrassed by what happened and sharing it may only make the situation worse.

Question 3: You took a picture of you and your friends but you know your friend will be unhappy with the picture. Do you share it?

The correct answer is B: No I'd hate it if they did that to me!

Always treat others online in the way that you would expect to be treated. If you know you'd feel bad if it happened to you, then it's really important not to do it to someone else.

Appendix 1b

Safer Internet Day 2017 quiz for 11-14 year olds

Question 4: You took a photo of your friend doing something that could get them into trouble. Do you share it?

The correct answer is B: No way wouldn't that be mean?

When something is shared online, it could be there forever. Posting something that could affect your friend's reputation now, or in the future, is not a kind thing to do, and they'd likely be very upset with you.

Question 5: You took a photo of you and your friends messing around. Do you share it?

The correct answer is B

No way, I don't want people to see it in the future!

When something is shared online, it could be there forever. Posting something that could affect your reputation, or your friends' reputations, is not advisable. The internet never forgets!

Part 2: What have you shared?

Question 6: Think about your current profile picture. Are you happy for any one online to see that?

The correct answer is A: Yes – everything you can find online about me is positive!

Your profile pictures are usually always public and the image you choose can reveal a lot about your personality, behaviour and online conduct. Choose your profile pictures wisely and if you wouldn't want a teacher to see them, find a new image!

Question 7: Think about the images you've posted online. Would you be happy for your teacher to see all of them?

The correct answer is A: Yes – I would be totally happy for my teacher to see anything I post online

Even if you have privacy settings in place, any one of your friends could copy or share content that you have posted. Images shared online can reveal a lot about your personality, and behaviour and can portray you positively or negatively. Think before you post: if you wouldn't want the content to be made publicly available, or shown to others, then it's best kept offline.

Question 8: Think about your privacy settings. Do you share anything publicly?

The correct answer is B: No, I try never to share anything publicly

It is very important to take control of your privacy and use the tools available. However, even if you have privacy settings in place, any one of your friends could copy or share content that you have posted. Images shared online can reveal a lot about your personality, and behaviour and can portray you positively or negatively. Think before you post: if you wouldn't want the content to be made publicly available, or shown to others, then it's best kept offline.

Appendix 2

Match the scenario to the consequence/s

Sharing an image of your friend who isn't meant to be out.

Sharing an image of someone who has spilt food down themselves

Sharing an image you know your friend doesn't like of themselves

Sharing an image of your friend doing something that will get them into trouble

Sharing an image of you and your friends messing around

Affect your online reputation

Having other users unfollow you

Getting into trouble with a parent/ teacher

Having your image be reported by another user

Upset a friend or peer

Get you in trouble with the police

Something else?



Sharing an image of your friend who isn't meant to be out.

Sharing an image of someone who has spilt food down themselves

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Sharing an image of your friend doing something that will get them into trouble

Sharing an image of you and your friends messing around

Affect your online reputation

Having other users unfollow you

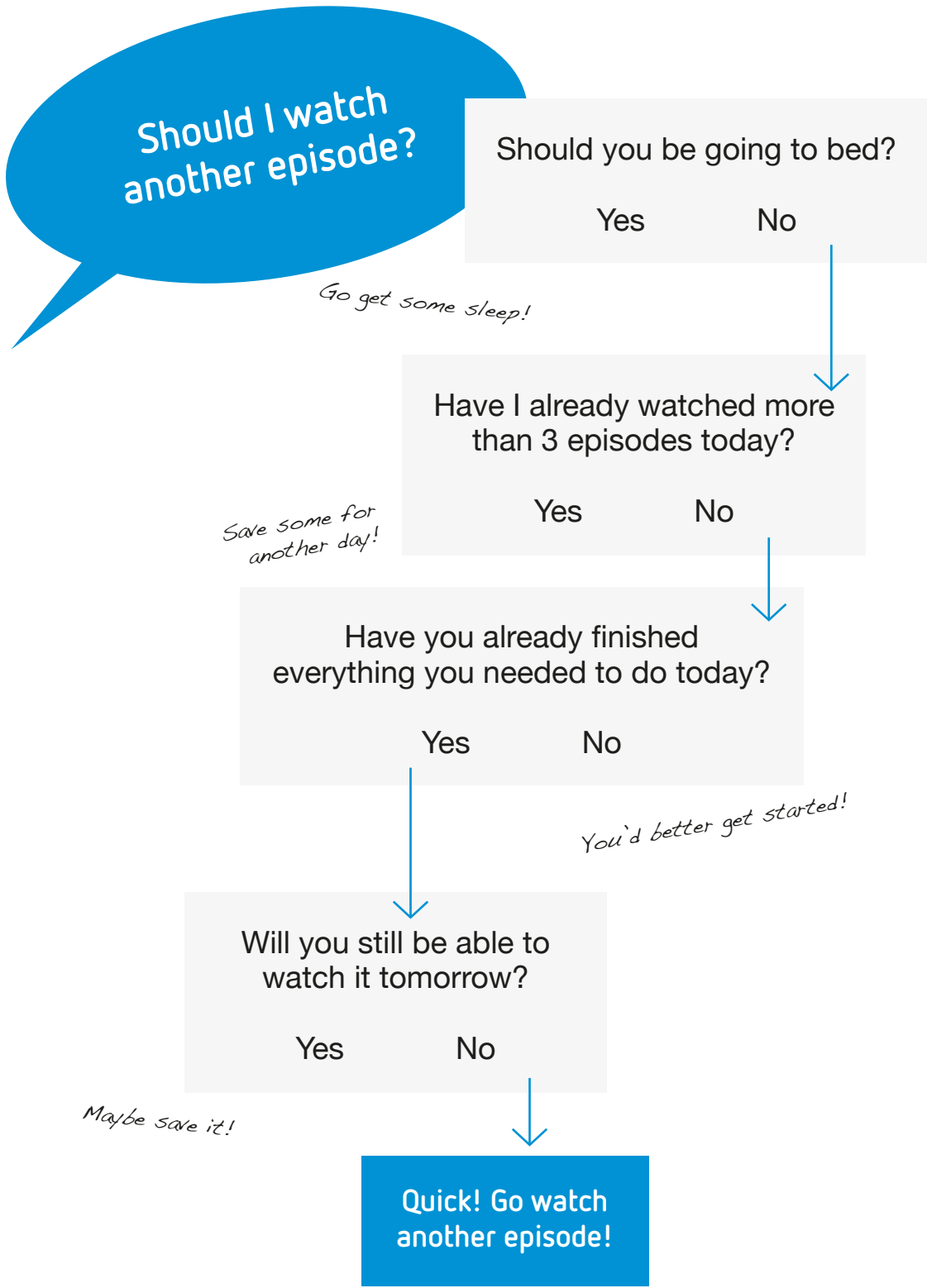
Getting into trouble with a parent/ teacher

Having your image be reported by another user

Upset a friend or peer

Get you in trouble with the police

Something else?



Appendix 3b

(To be shown to young people for comparison after they have created their own tree.)

I TOOK A PHOTO OF MY FRIEND THAT I WANT TO SHARE...NOW WHAT?

- 1. IS IT A GOOD PHOTO?** YES NO → Be proud of the photos that you share with others! Only show people the best of the best.
- 2. WOULD MY FRIEND AGREE?** YES NO → Play nice. You wouldn't want your friend to broadcast a bad photo of you, would you?
- 3. COULD IT GET MY FRIEND INTO TROUBLE?** YES NO
- 4. IS IT GOING TO CAUSE DRAMA?** YES NO → Don't post any photos that might come back to haunt you or your friends. You never know who will see them. → Then it's not worth posting. Really.
- SO MY FRIEND IS OKAY WITH IT, BUT HOW MIGHT IT AFFECT ME?**
- 5. AM I AWARE THAT ANYONE CAN SHARE IT?** YES NO → Well, it's true. Anything you post online can be saved, copied, and shared with a large invisible audience.
- 6. WOULD I BE OKAY WITH MY GRANDMA SEEING IT?** YES NO → If you think it will make your grandma blush, then there's a good chance somebody else will find it inappropriate, too.
- 7. A YEAR FROM NOW, WILL I FEEL GOOD ABOUT MAKING THIS PUBLIC?** YES NO → Hold off if you're having doubts. Your future self will thank you.

**CONGRATULATIONS! YOU CLEARLY SELF-REFLECT BEFORE YOU SELF-REVEAL ONLINE. SO...
GO AHEAD! SHARE & ENJOY!**

For information and resources about digital citizenship, visit www.common Sense.org/educators.
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